



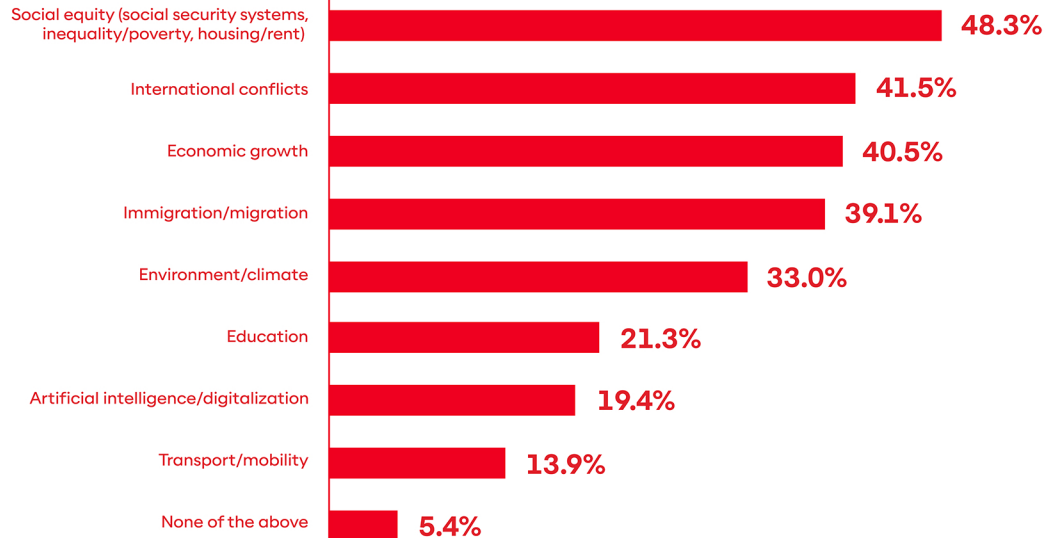
Survey shows: Germans feel the effects of climate change,  
but other issues rank higher

# Overview of findings

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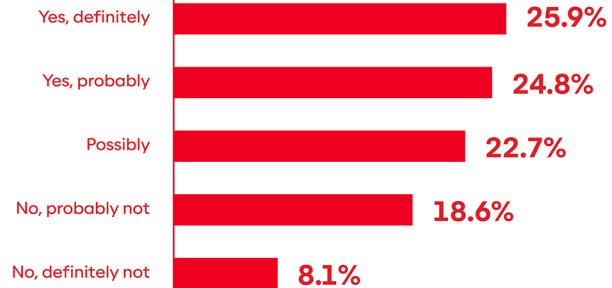
The representative survey was conducted in the NIQ eBUS – powered by GfK intelligence on behalf of the Otto Group. 1,001 people aged 18-74 years were surveyed in Germany between 25 and 29 September 2025.

**Which social issues are currently most important to you?  
Please select up to three issues.**



Survey shows: Germans feel  
the effects of climate change,  
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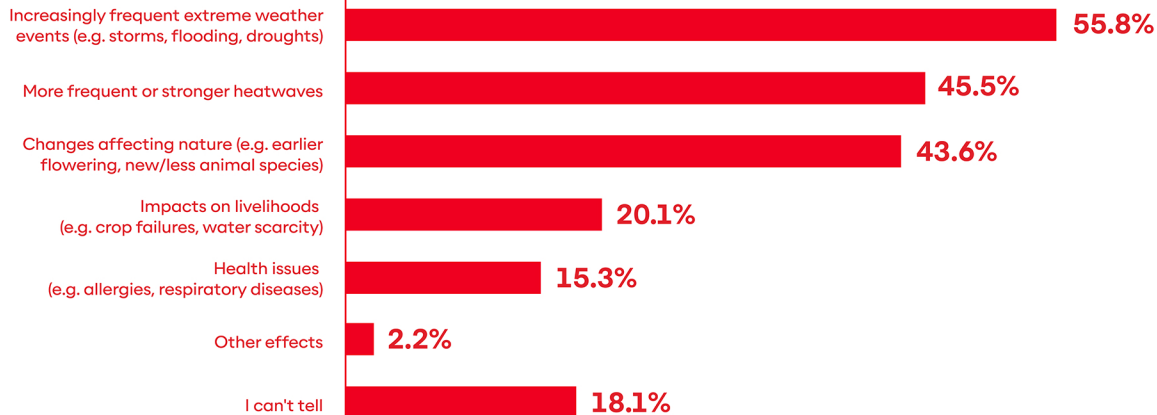
## Have you already noticed any changes in your life that you attribute to climate change?



Study reveals: Germans are feeling  
the effects of climate change but  
other issues take priority

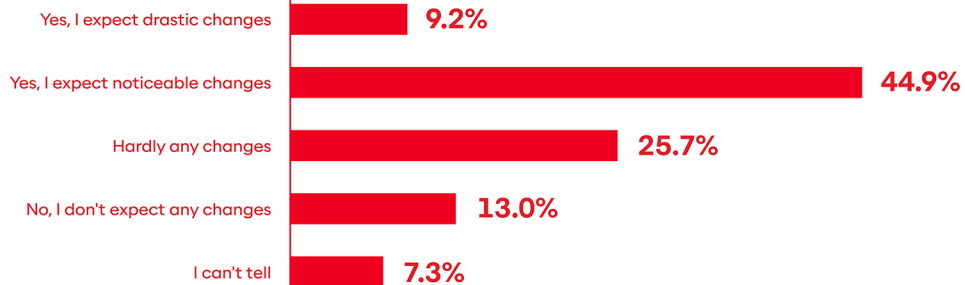
Source: Otto Group

**Which of the following effects have you already experienced and attribute to climate change? Please select up to three effects.**



Study reveals: Germans are feeling the effects of climate change but other issues take priority

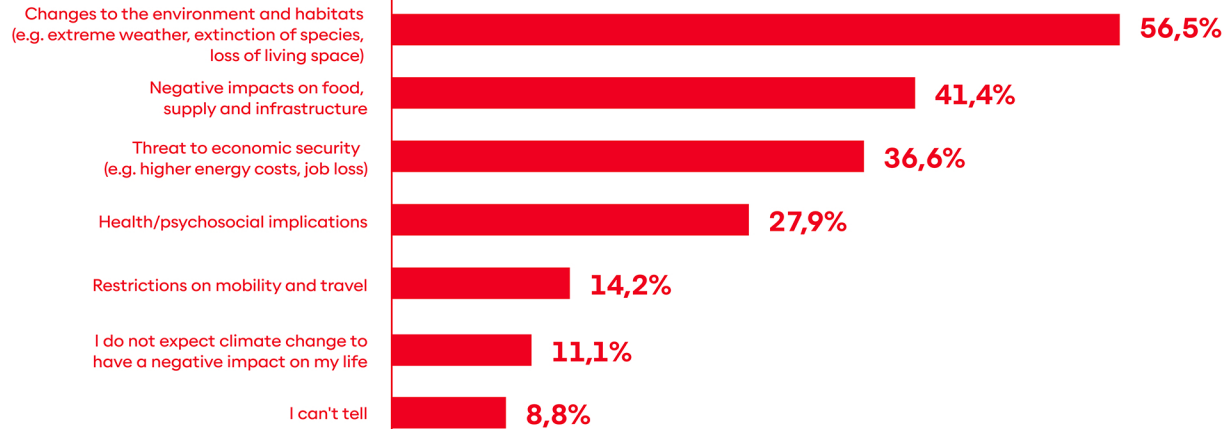
## Do you expect climate change to substantially impact your life in the upcoming years?



Study reveals: Germans are feeling the effects of climate change but other issues take priority

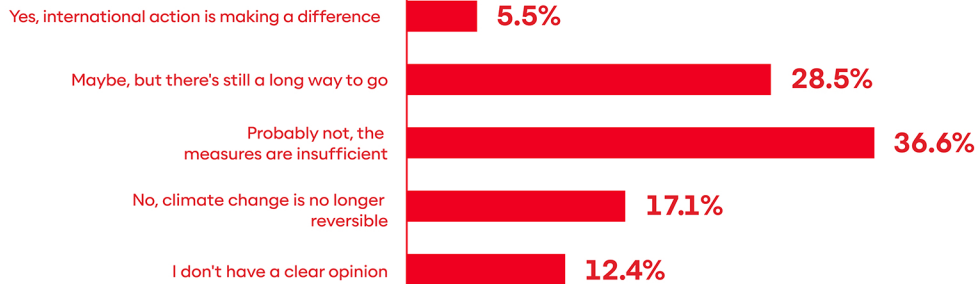
Source: Otto Group

## Which of the effects of climate change are you most worried about with regard to your life? Please select up to three effects.



Study reveals: Germans are feeling the effects of climate change but other issues take priority

## Do you believe that the global community will get climate change under control?



Study reveals: Germans are feeling the effects of climate change but other issues take priority

Source: Otto Group