

Press Release

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Katrin Behrens to strengthen Mytoys Group Management Board

With effect from 01 March 2022, Katrin Behrens will join the top management of the Mytoys Group alongside CEO Martin Schierer and CFO Tobias Nieber. As part of the future management trio, she will assume responsibility as Chief Technology Officer (CTO) for the Technology Division. Katrin Behrens will move from Bonprix, where she is currently Vice President IT and Controlling.

As Mytoys Group CTO, the 49-year-old will be responsible for the overall IT organization and drive the digital transformation of the company further, heading and implementing the relevant IT projects.

Katrin Behrens launched her professional career in 1997 as a Controller at OTTO, where she was soon offered a project management role in the conception and development of IT systems and BI solutions. In 2003 she moved to Otto Group IT as Communications Manager for major IT transformation projects, where she set up Key Account Management as Head of Department at Otto Group IT. From 2006 onwards, as Vice President she was additionally responsible for IT Architecture.

In 2008 she moved to Bonprix. As Vice President IT she was initially responsible for the complete and successful development of the SAP-based process and IT landscape. Since 2019 she has also been responsible for Corporate Controlling, and is Program Manager of the transformation that is establishing an international process and technology standard for all Bonprix companies. In addition to her professional and strategic expertise, Katrin Behrens has also successfully established new agile leadership concepts aligned with the Otto Group's Kulturwandel (cultural transformation).

Sebastian Klauke, Otto Group Executive Board Member E-Commerce, Technology, Business Intelligence and Corporate Ventures: "Katrin Behrens is the ideal candidate to complete the Mytoys Group Management Board. With her outstanding technology expertise and proven experience in transformation processes, she has all the prerequisites to master the major IT challenges Mytoys faces on its journey to becoming the shopping platform of choice for the whole family."

Katrin Behrens, future Managing Director Technology, Mytoys Group: "I am deeply grateful for the trust placed in me and am very much looking forward to my new task."

Otto Group

Founded in Germany in 1949, today the Otto Group is a globally active retail and services group with around 52,000 employees in 30 major company groups and does business in over 30 countries in Europe, North and South America, and Asia. Its business activities are grouped into three segments: Multichannel Retail, Financial Services, and Service. In the 2020/21 financial year (to 28 February), the Otto Group generated revenues of 15.6 billion euros. With online revenues of approximately 9.9 billion euros, the Otto Group is one of the world's largest online retailers. The Group's particular strength is its broad market presence and differentiated product and service offers to diverse customer target groups in almost all of the world's relevant economic regions. Numerous strategic partnerships and joint ventures provide the Otto Group with excellent opportunities to transfer know-how and leverage areas of synergy potential. Group companies demonstrate a high degree of corporate responsibility and willingness to collaborate with one another; at the same time this guarantees flexibility, customer proximity and optimum target-group appeal in their respective national markets.

For further information on the Otto Group, visit www.ottogroup.com

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