



Press Release
Villeneuve d'Ascq, 30 September 2016

The 3SI Group sells 3 Pagen to the Damartex Group

Following an open sale process, the 3SI Group today signed an agreement to sell 3 Pagen to the Damartex Group, one of Europe's leading clothing and accessories retailers for seniors.

Based in Germany, in Alsdorf near Aix-la-Chapelle, 3 Pagen is a major distance-selling retailer in the well-being and house and home sectors. 3 Pagen products are sold in Germany (which accounts for around 70% of its turnover) and in Austria under the "3 Pagen" name, as well as in France with "Vitrine Magique" and in Eastern Europe (the Czech Republic and Slovakia) with "Magnet 3 Pagen".

The sale comes into effect on 1 October 2016, with all 3 Pagen personnel retaining employment under the Damartex Group.

Press Contact:

Presse & Cie – Véronique Rétaux
Tel. 03 28 52 13 76 – 06 30 07 93 35
vretaux@presse-cie.com

A member of the otto group